



## Middlesex Savings Bank Selects Margulies Perruzzi Architects for Branch Design

*Collaborative, interactive process uses 3D technology to configure new space*



**BOSTON, Mass. – April 20, 2011 – [Margulies Perruzzi Architects](#)**, one of Boston's most innovative architectural and interior design firms, today announced that it has been selected by Middlesex Savings Bank to design a relocated branch in Millis, Massachusetts. Middlesex Savings Bank provides a full array of business and consumer products and services to customers in Eastern and Central Massachusetts.

Margulies Perruzzi Architects (MPA) was selected to collaborate with Middlesex Savings Bank's own design team to configure and design the new branch to be as inviting to customers as possible. To that end, MPA and Middlesex Savings Bank held a number of interactive and collaborative 3D design sessions that incorporated the bank's design goals with MPA's experience in bank design.

Showing a strong commitment to the Millis community, Middlesex Savings Bank chose to relocate its Milliston Commons branch to a new location within the plaza with easy drive up teller access. The new location will feature four teller stations and three managerial offices in 2,900 square feet, a multimedia kiosk for customer training and education, and video displays in lieu of paper throughout the branch. The relocation provides the bank with the opportunity to re-conceptualize its approach to customer service and use of technology, while maintaining its community-oriented and friendly staff.

"Middlesex Savings Bank always strives to provide the best banking technology and products available, but then goes beyond that by providing one to one service and understanding of the community that big banks just can't match," said Marc Margulies, AIA, LEED AP, principal at

Margulies Perruzzi Architects. "It is a natural evolution that every new branch starts afresh while maintaining the bank's core goal of helping consumer and business customers in friendly and direct ways. Our design collaboration will deliver both personal service and an enhanced and interactive customer experience in the branch."

MPA's design uses a palette of materials that are consistent with Middlesex Savings Bank's brand image. Sustainable materials were also chosen whenever possible. The information kiosk with several multimedia devices features an extensive use of interactive audiovisual equipment for customer information.

Colantonio Inc. is the construction manger for the project, which will be completed in early summer 2011.

***About Margulies Perruzzi Architects***

Consistently ranked as one of Boston's top architectural and interior design firms, Margulies Perruzzi Architects creates buildings and corporate interiors for clients who value design. The firm services the corporate, professional services, healthcare, research/lab, and real estate communities with a focus on sustainable design. Clients include Manulife/John Hancock, Nuvera Fuel Cells, Fallon Clinic, Sapient, Hobbs Brook Management and Forrester Research. For more information, please visit <http://www.mp-architects.com>.

***Media Contact:***

Susan Shelby, CPSM  
Rhino Public Relations  
(978) 985-4541  
[MPArchitects@rhinopr.com](mailto:MPArchitects@rhinopr.com)

###