

BANKER & TRADESMAN

THE REAL ESTATE, BANKING AND COMMERCIAL WEEKLY FOR MASSACHUSETTS

People



Heather Baker

Boston-based Margulies & Assoc., an architectural and interior design firm, recently announced the addition of **Heather Baker** as director of marketing. Reporting directly to Principal Marc Margulies, Baker will be responsible for managing all aspects of marketing, including proposals, presentations, advertising, events and collateral materials. Prior to joining Margulies, Baker served as a copywriter for The Timberland Co., senior marketing coordinator for an architectural firm in Boston and assistant account executive at Schwartz Communications. Baker holds a bachelor's degree in advertising copywriting from Syracuse University. As a member of the Society for Marketing Professional Services, Baker served as communications coordinator on the awards committee for the Boston chapter.