

# the **Zweig** A/E Marketing Letter

## **MARGULIES MAKES NEW HIRE:**

Heather Baker has joined 50-person architectural and interior design firm **Margulies & Associates** (Boston, MA) as director of marketing. Prior to joining Margulies, Baker served as a copywriter for The Timberland Company in Stratham, New Hampshire; senior marketing coordinator for an architectural firm in Boston, Massachusetts; and assistant account executive at Schwartz Communications in Waltham, Massachusetts. She holds a bachelor of science degree in advertising copywriting from Syracuse University.