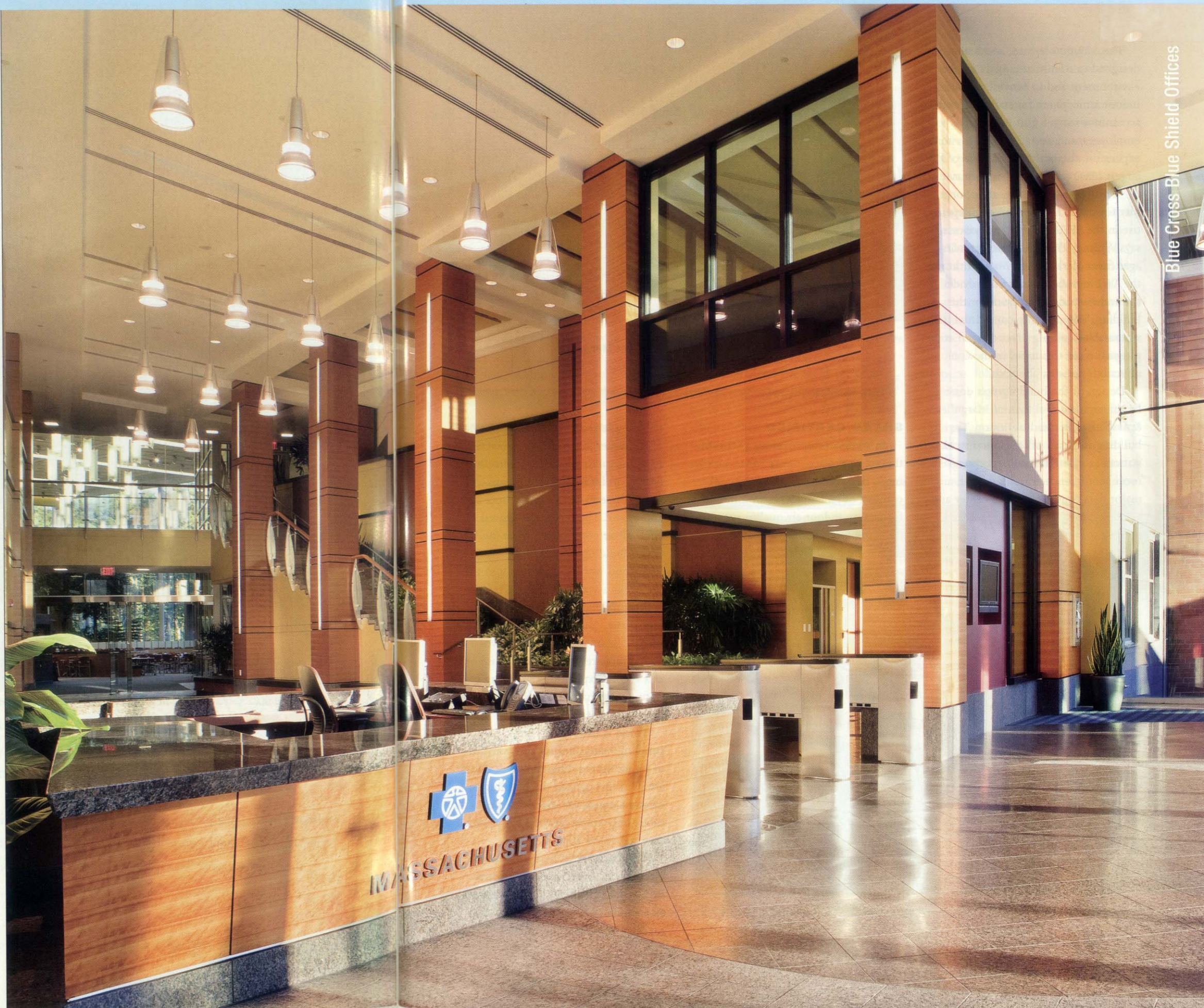


# DESIGN MAKES A BLUE BUILDING GREEN.

**A**s one of the largest and most recognized health insurance companies in the state, Blue Cross Blue Shield of Massachusetts is committed to the well being of its customers and associates alike. When building its new four-story headquarters building in Hingham, the company demonstrated its commitment to the environment and the community at large as well.



## A UNITED TEAM

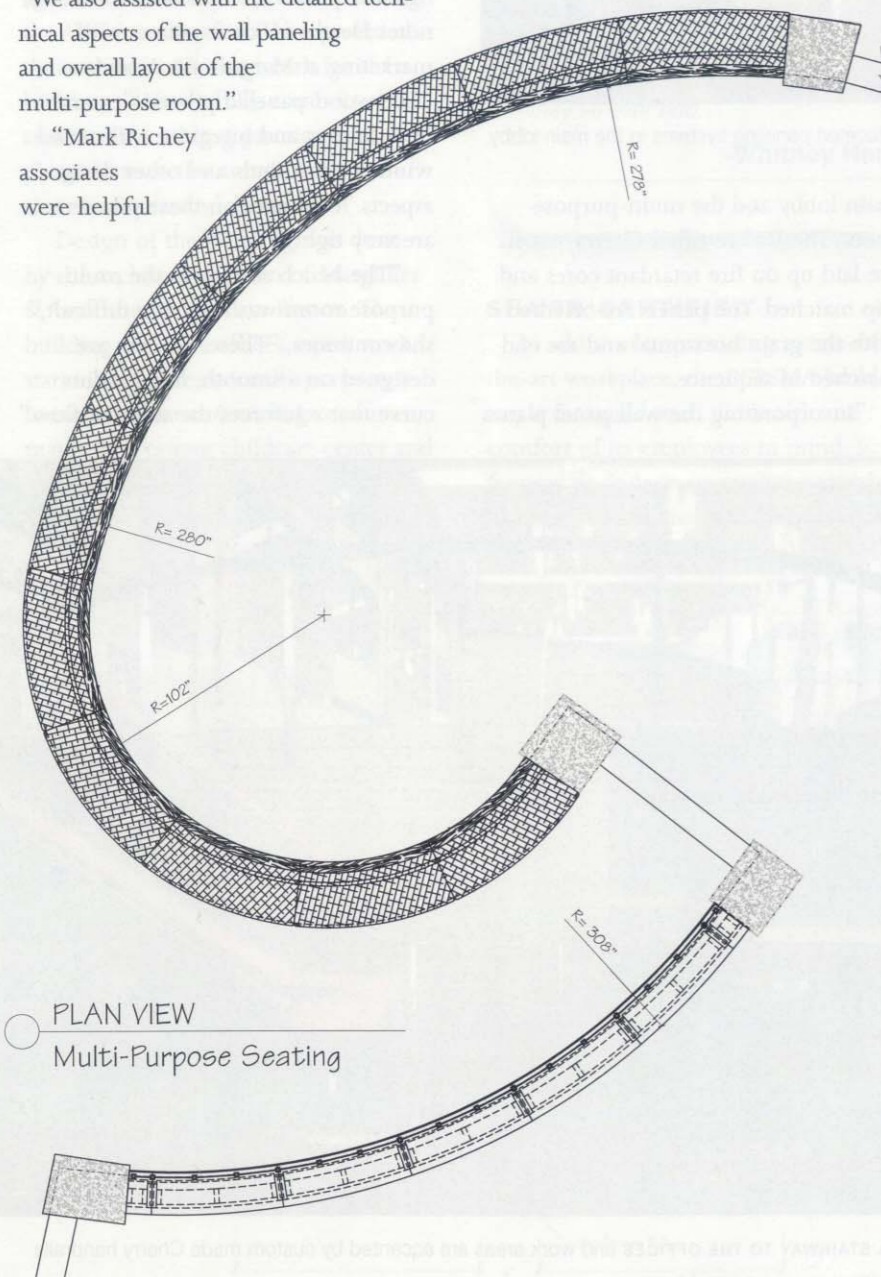
"Our relationship with Margulies & Associates was excellent," notes Hammett. "We are aware of their excellent reputation and have wanted to work with the firm for a long time. We loved their design and were excited to have the opportunity to work with them on such an expansive project."

The project included extensive pre-construction consultation related to choosing and procuring materials that qualify for LEED credits, he continues. "We also assisted with the detailed technical aspects of the wall paneling and overall layout of the multi-purpose room."


"Mark Richey associates were helpful

in determining the best and most efficient ways and materials to achieve the design goals of the architect and owner," says Ukstins. "They were a great help in guiding the architectural team in choosing environmentally sensitive wood."

The architectural woodwork firm was truly a partner on this project, adds Rivera. "We found that they shared, and in fact enhanced, the project team's commitment to quality. They worked to understand our design objectives and to find better ways to



achieve those goals."

As well as being environmentally friendly, the building's environment is conducive to employee well-being, increases productivity and therefore improves the quality of customer service. The new sustainable facility saves 25% on annual energy costs and 20% water savings per year over a traditional office building. 

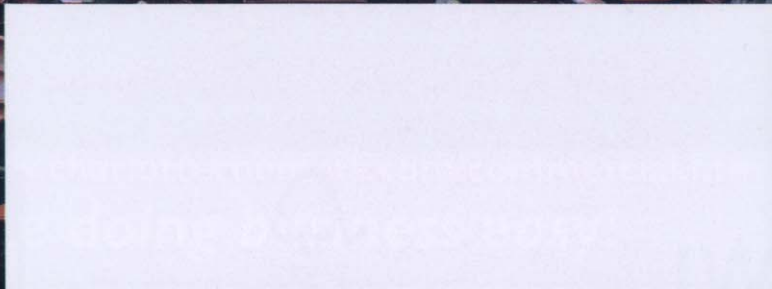
▲ THE MULTI-PURPOSE ROOM SERVES AS A CAFETERIA and features wood-paneled pilasters that extend three stories and integrate with wood window surrounds and other design aspects.

Project:	Blue Cross Blue Shield Offices	Hingham, MA
Project Owner:	Blue Cross Blue Shield of Massachusetts	Hingham, MA
Woodworker:	Mark Richey Woodworking	Newburyport, MA
Installation:	Griffin Interiors	Boston, MA
Architect:	Margulies & Associates	Boston, MA
General Contractor:	Turner Construction	Boston, MA
Photographer:	Warren Patterson	Newton Upper Falls, MA

# DESIGNSOLUTIONS

Journal of the Architectural Woodwork Institute

State Capitol  
Conference Center  
Corporate Offices



**AWI**

ARCHITECTURAL  
WOODWORK  
INSTITUTE