



Margulies & Associates receives recognition for "green" holiday card



Boston, MA Margulies & Associates, received an Honorable Mention in the holiday card category at the 2008 Boston Communications Awards Gala, held by the Society for Marketing Professional Services' (SMPS) Boston chapter.

For the second consecutive year, Margulies & Associates was honored for the design and execution of its holiday card. The judges commented that the submission was "...beautifully done! A stunning card, with a great quote, make this piece memorable".

The firm's card was an in-house team effort with initial concept by intern Kate Perruzzi, creative design and die-cut concept by graphic designer Barbara Hicks, and copy writing by marketing coordinator Nicole Moro and director of marketing Heather Ukstins.

"This card represents the collective talents and identity of our firm, and truly supports our commitment to green and sustainable design in our architecture and overall working philosophy." said Ukstins. We are honored to have it recognized by our marketing peers."