

## High-Profile: AWARDS



*View of award-winning cafeteria space at the South Shore BCBSMA headquarters.*

### Margulies Wins Lighting Award

Boston, MA - Margulies & Associates announced that the firm's work for Blue Cross Blue Shield of Massachusetts (BCBSMA) was honored by the New England Section of the Illuminating Engineering Society of North America (IESNA), the recognized technical authority on illumination, for the third year in a row.

The International Illumination Design Awards program of the IESNA provides a unique opportunity for public recognition of professionalism, ingenuity, and originality in lighting design.

Margulies & Associates designed BCBSMA's new South Shore headquarters

at 25 Technology Place in Hingham. Each lighting decision was made with energy efficiency in mind. The design team maximized natural light sources and, in collaboration with lighting design firm Lisa Zidel Lighting Design, used dimmers and daylight sensors to regulate energy usage.

Custom-engineered internal reflectors, metal halide track heads, and custom-modified fixtures are a few of the methods that helped achieve energy efficiency while maintaining an aesthetic and comfortable environment. Completed in June 2007, the building is expected to be certified LEED Silver.