



## Margulies & Associates Wins IES IIDA Lighting Design Award

*Firm honored for dynamic work at Carat Fusion*



**BOSTON, Mass. – May 18, 2007** – Margulies & Associates, one of Boston’s largest and most innovative architectural and interior design firms, announced today that the firm’s design for Carat Fusion’s new offices in Boston’s landmark Hancock Tower has been recognized by the New England Section of the Illuminating Engineering Society of North America (IESNA), the recognized technical authority on illumination.

As a worldwide interactive agency, Carat was enthusiastic about working with Margulies & Associates on the design of its new 25,000 square foot office space. Complementing the Hancock Tower’s legendary transparency, the office space takes full advantage of the building’s abundant natural light and striking views. The design of the high-energy space is inspired by Carat’s logo, a spinning, multi-colored sphere that represents the dynamism of the firm’s interactive work.

The dynamic lighting design begins in the lobby, where a system of energy-efficient LED nodes shine through the custom-perforated ceiling. The lights are programmed to change color and pattern and can be changed with the touch of a button. Upon entering the office, staff and visitors are welcomed at a

custom glass reception desk, which is lined with mini-fluorecents that create a floating effect. Nearby, hand-blown glass spheres hang as a pendant light from a circular ceiling opening to ground a seating area.

The conference room features an acoustical wall with recessed lighting, which echoes the “floating” design of the reception desk. A circular ceiling cut-out and surrounding can lights reflect Carat’s logo design. The break room features decorative circular pendants with glass diffusers highlighting a suspended bar. Throughout the space, most lights can be easily maintained.

The International Illumination Design Awards (IIDA) program of the IESNA provides a unique opportunity for public recognition of professionalism, ingenuity, and originality in lighting design.

***About Margulies & Associates***

Now in its 19th year of operation, Margulies & Associates is a Boston design firm providing architecture and interior design services to the corporate, institutional, and real estate communities. Consistently ranked as one of Boston’s top architectural and interior design firms, the firm’s corporate clients include Tyco Healthcare, Ken’s Foods, The State Room, Partners Healthcare, and Blue Cross Blue Shield of Massachusetts. For more information, please visit [www.margulies.com/](http://www.margulies.com/).

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