



**Margulies & Associates Earns Accolades, LEED® Silver Certification  
for Blue Cross Blue Shield of Massachusetts**

*IFMA Boston and CoreNet Global awards recognize innovative, green design*



**BOSTON, Mass. – May 23, 2008** – Margulies & Associates' design for Blue Cross Blue Shield of Massachusetts (BCBSMA) has been awarded Leadership in Energy and Environmental Design (LEED®) Silver certification by the United States Green Building Council (USGBC), as well as two distinctive awards: the IFMA Boston Best Practice Award of Excellence and the CoreNet Global Sustainable Design Commendation.

With these achievements, BCBSMA/Hingham has won four awards to date, including the previously announced 2008 Project of the Year by the Associated Subcontractors of Massachusetts, and the International Illumination Design Awards (IIDA) program of the Illuminating Engineering Society of North America (IESNA), New England Section. The BCBSMA member services facility, located at 25 Technology Place in Hingham, Mass., is the more recent of two LEED certified buildings for BCBSMA within the last two years. Margulies & Associates also completed the renovation of BCBSMA's 345,000 square foot facility in North Quincy, Mass., which was awarded LEED certification in 2006.

“With each successive project, the level of green design practices and techniques implemented has increased, making this new facility our most sustainable building,” said Larry Healey, director of real estate and design and

planning at BCBSMA. “By developing and refining those aspects of sustainable design that also meet the need of reducing costs, BCBSMA is providing a state-of-the-art workplace designed with the health and comfort of its employees, and the natural environment, in mind.”



Completed in June 2007, the new, four-story, 329,000 square foot office building in Hingham includes a multi-purpose cafeteria space, conference/training center, major data center and child care facility. A five-level, 1,184-car parking structure is linked directly to the main lobby by an all-weather connection. Currently accommodating 1,100 BCBSMA employees, the facility was designed to allow for future expansion with no additional infrastructure required.

“With this new, green facility, BCBSMA recognized an opportunity to develop sustainable design, while providing the best quality work environment for its associates,” said Daniel P. Perruzzi, Jr., AIA, principal of Margulies & Associates. “We are proud to once again assist BCBSMA in accomplishing these worthy goals. This project illustrates the ability of good corporate leadership to influence change, at little or no expense, and provide an environmentally conscious, best-in-class facility.”

### **LEED Silver Certification from USGBC**

The green design aspects of the building will result in 21% energy savings and 20% water savings per year over the national average for a traditional office building. The new structure focuses on indoor air quality, natural light and integration with the building’s natural surroundings, all while reducing energy usage and costs. Site clearing and re-grading were minimized to preserve as many trees as possible and to allow the building to nestle into its surroundings.

The LEED Green Building Rating System™ is an independent, third-party certification program and the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. LEED gives

building owners and operators the tools they need to have an immediate and measurable impact on their buildings' performance.

### **Prestigious Industry Recognition**

BCBSMA/Hingham was recently awarded the 2008 IFMA Boston Best Practice Award of Excellence. Sponsored by the International Facilities Management Association (IFMA) Boston Chapter, the Awards of Excellence program recognizes the finest advancements and contributions in facility management. The award honors the design/client teams whose facility management project has had a substantial, positive effect on the success of their organization, demonstrated innovation, and achieved "above and beyond" the normal scope of job responsibilities. Donald DiPanfilo, Vice President of Corporate Real Estate and Administrative Services, Blue Cross Blue Cross Blue Shield of Massachusetts accepted this honor, on behalf of the Project Team at a ceremony on May 21<sup>st</sup>.

BCBSMA/Hingham also received a commended designation in the 2008 CoreNet Global Sustainable Leadership Awards for Design and Development. CoreNet Global is the world's premier professional association for corporate real estate and related professionals. Sponsored by the American Institute of Architects (AIA), the International Interior Design Association (IIDA) and CoreNet Global, the award honors sustainable design by design/client teams whose buildings integrate sustainability practices with design excellence while meeting the organization's objectives for the project. Margulies and Associates accepted this honor at a ceremony on May 6<sup>th</sup>.

### **Project Team**

The project team for BCBSMA/Hingham consisted of Turner Construction, construction manager; Souza True & Partners, structural engineers; SEi Companies, mechanical, electrical, plumbing and fire protection engineers; Brown Richardson & Rowe, landscape architects; BSC Group, civil engineers; Lisa Zidel Lighting Design; and A.W. Perry, developer.

### **About Margulies & Associates**

Now in its 20th year of operation, Margulies & Associates is a Boston design firm providing architecture and interior design services to the corporate, institutional, and real estate communities. Consistently ranked as one of Boston's top architectural and interior design firms, the firm's clients include Manulife/John Hancock, Nuvera Fuel Cells, Covidien, Partners Healthcare, Massachusetts General Hospital, Hobbs Brook Management and Forrester Research. For more information, please visit [www.margulies.com](http://www.margulies.com).

### **Media Contact:**

Susan Shelby, CPSM  
Rhino Public Relations for Margulies & Associates  
(978) 468-1528  
[susan@rhinopr.com](mailto:susan@rhinopr.com)

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