



## **Baker Joins Margulies & Associates as Director of Marketing**



**BOSTON, Mass. – January 2, 2007** – Margulies & Associates, one of Boston’s most innovative architectural and interior design firms, announced today the addition of Heather Baker as Director of Marketing.

Reporting directly to Principal Marc Margulies, AIA, Baker will be responsible for managing all aspects of marketing the firm, including proposals, presentations, advertising, events, and collateral materials.

“Bringing just the right combination of energy, experience and enthusiasm to the Margulies team, Heather will play an integral role in the firm’s marketing strategy as we continue to build our healthcare design practice and portfolio of large-scale new buildings,” said Margulies.

Prior to joining Margulies, Baker served as a Copywriter for The Timberland Company, Senior Marketing Coordinator for an architectural firm in Boston and Assistant Account Executive at Schwartz Communications.

Baker holds a B.S. in Advertising Copywriting from Syracuse University. As a member of the Society for Marketing Professional Services (SMPS), Baker served as Communications Coordinator on the Awards Committee for the Boston Chapter of SMPS. Baker is currently a contributing writer and columnist for the Salem Gazette and she served as editor of the 2004 “Leadership for Change”, a publication of the Women in Design Network of the Boston Society of Architects (BSA).

**About Margulies & Associates**

Now in its 18th year of operation, Margulies & Associates is a Boston design firm providing architecture and interior design services to the corporate, institutional, and real estate communities. Consistently ranked as one of Boston's top architectural and interior design firms, the firm's corporate clients include Tyco Healthcare, Ken's Foods, The State Room, Partners Healthcare, and Blue Cross Blue Shield of Massachusetts. For more information, please visit [www.margulies.com/](http://www.margulies.com/).

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