



Margulies & Associates Wins SMPS Boston Marketing Communications Award

Firm Earns Honorable Mention for Sustainable Holiday Card



BOSTON, Mass. – July 15, 2008 – Margulies & Associates, one of Boston’s most innovative architectural and interior design firms, announced today that it received an Honorable Mention in the holiday card category at the 2008 Boston Communications Awards Gala, held by the Society for Marketing Professional Services’ (SMPS) Boston chapter.

For the second consecutive year, Margulies & Associates was honored for the design and execution of its holiday card. The judges commented that the submission was “...beautifully done! A stunning card, with a great quote, make this piece memorable”; “the die cut is perfect and really stands out”; and “great attention to detail”.

The firm’s holiday card was an in-house team effort with initial concept by Intern Kate Perruzzi, creative design and die-cut concept by Graphic Designer Barbara Hicks, and copy writing by marketing Coordinator Nicole Moro and Director of Marketing Heather Ukstins.

“Every year we strive to thank our clients and acknowledge our many longstanding, supportive professional relationships in the most unique and creative way possible,” said Heather Ukstins, director of marketing at Margulies & Associates. “This card represents the collective talents and identity of our firm, and truly supports our commitment to green and sustainable design in our architecture and overall working philosophy. We are honored to have it recognized by our marketing peers.”

About Margulies & Associates

Now in its 20th year of operation, Margulies & Associates is a Boston design firm providing

architecture and interior design services to the corporate, institutional, and real estate communities. Consistently ranked as one of Boston's top architectural and interior design firms, the firm's clients include Manulife/John Hancock, Nuvera Fuel Cells, Covidien, Partners Healthcare, Massachusetts General Hospital, Hobbs Brook Management and Forrester Research. For more information, please visit www.margulies.com.

Media Contacts:

Susan Shelby, CPSM
Rhino Public Relations
(978) 468-1528
susan@rhinopr.com

###