



## **Margulies & Associates Completes Sapient Headquarters Design**

*Leading architectural firm delivers space in three months time*

**BOSTON, Mass. – August 28, 2008** – Margulies & Associates, one of Boston’s most innovative architectural and interior design firms, announced today that it has completed the design of a new headquarters facility in Boston for global services firm Sapient (NASDAQ: SAPE). This project marks the third collaboration in four years for Sapient and Margulies & Associates.

Sapient has more than 320 employees based at its new Boston headquarters at 131 Dartmouth Street in the historic Back Bay. Relocating from space in Cambridge, Sapient faced a tight timeframe and limited budget to renovate 36,000 square feet of existing office space. Leveraging their prior experience working together, Margulies & Associates designed and delivered this complex project in just three months. Sapient moved into its new space at the end of May.

“Margulies & Associates was great to work with because they understood what differentiates Sapient from other companies and created a space that was unique to our culture,” said Andrea Jeffrey, project manager at Sapient. “We knew the firm’s talent was in designing custom office space, yet it was still impressive to all of us that Margulies & Associates was able to deliver such a complex project with limited time and resources. We are very pleased with the results.”

Margulies & Associates designed a colorful, open floor plan of “neighborhoods” and paths that connect all the departments of this growing company. The primary path features lit gallery walls on one side and plasma screens on the other, serving to inform visitors and showcase the advertising aspect of the company. Additional paths marked by rust-colored carpet travel around the neighborhoods, creating an open configuration rather than confined offices. The design provides flexibility for individual workstations with powered spines that allow the workstations to turn 90 degrees to cluster in groups or provide more privacy. A unique color palette was selected for each neighborhood’s cluster of offices and meeting rooms. The paints were chosen to blend with existing colors and finishes, and to provide cost-effective design. Anchoring the entire space is a centralized café named the “Java Bean,” which facilitates

informal interaction among the company's different departments. A glass entry featuring a canopy and wood path beckons visitors into a lively reception and conference area.

"We were so pleased to continue our successful partnership with Sapient in designing space that is both fun and functional for this growing company," said Dorie Weintraub, AIA, associate at Margulies & Associates. "Sapient had a very tight timeframe to complete their move out of Cambridge. Our teams worked seamlessly together to design a compelling office space that was delivered fast, without sacrificing quality or design."

StructureTone was the general contractor for the project. Corporate Project Partners assisted Sapient with many tasks associated with the design, construction and relocation. Office Environments was the furniture vendor.

***About Margulies & Associates***

Now in its 20th year of operation, Margulies & Associates is a Boston design firm providing architecture and interior design services to the corporate, institutional, and real estate communities. Consistently ranked as one of Boston's top architectural and interior design firms, the firm's clients include Manulife/John Hancock, Nuvera Fuel Cells, Covidien, Partners Healthcare, Massachusetts General Hospital, Hobbs Brook Management and Forrester Research. For more information, please visit [www.margulies.com](http://www.margulies.com).

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