



Margulies Perruzzi Architects Completes Office Design for Walden Media

Firm redesigned conventional office space for film studio's East Coast office

BOSTON, Mass. – November 14, 2008 – Margulies Perruzzi Architects (formerly Margulies & Associates), one of Boston's most innovative architectural and interior design firms, today announced that it has completed the design of a 5,000 square foot office in Burlington, Massachusetts for Walden Media, the film studio behind "The Chronicles of Narnia" and "Journey to the Center of the Earth."

Relocating from downtown Boston, Walden Media wanted an open and collaborative working environment that reflected and supported the dynamic and imaginative nature of the movie industry. Margulies Perruzzi Architects redesigned the space to include offices and open areas for workstations, a staff lounge, a screening room, a videoconferencing room to communicate with the firm's office in Los Angeles, and a "think room" with casual furniture and white boards for creative brainstorming. Walden Media moved into its new office space in September.

"From the onset of our relationship, Margulies Perruzzi Architects was the perfect fit because they understood the unique nature of our business and had a great vision for the artistic office environment we were looking to create," said Gordon Tichell, executive vice president, New Media & Strategic Marketing for Walden Media. "The design team translated that vision into an exciting and vibrant office space, and we are thrilled with the results."

As a core design element, Margulies Perruzzi Architects used the circular theme of Walden Media's company logo. A grey and white circular graphic carpet was used throughout the office, with vibrantly colored walls included for contrast while the reception area features a blue and white palette in keeping with the logo's colors. The theme continues in overhead lights with three-foot wide circular fixtures and ceiling features. Three 42-inch flat screen TVs that are custom-built into a wall unit serve as the focal point of the reception area and feature Walden Media's own movies and web site.

“Our goal was to make Walden Media’s office space reflect the atmosphere of the company: fun and dynamic,” said Christine Law, LEED AP, associate at Margulies Perruzzi Architects.

“Walden Media was open to fresh ideas such as using bold colors and patterns and integrating audiovisual elements into the design to inject energy into the work environment.”

Gary K. Rubin & Associates was the contractor, and RDK Engineers provided mechanical, electrical and plumbing engineering. Environments at Work provided the furniture and Adtech worked on the audiovisual system design.

About Margulies Perruzzi Architects

Now in its 20th year of operation, Margulies Perruzzi Architects is a Boston design firm providing architecture and interior design services to the corporate, professional services, healthcare, research and development, and real estate communities. Consistently ranked as one of Boston’s top architectural and interior design firms, the firm’s clients include Manulife/John Hancock, Nuvera Fuel Cells, Covidien, Partners Healthcare, Massachusetts General Hospital, Hobbs Brook Management and Forrester Research. For more information, please visit www.mp-architects.com.

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