

**FOR IMMEDIATE RELEASE:**

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## **Margulies & Associates Wins National Design Award**

BOSTON, MA -- Margulies & Associates, a Boston architecture and interior design firm, was recently honored with a Marketing Communications Award (MCA) in the Special Events category. The annual MCAs are held by the Society for Marketing Professional Services (SMPS), which recognizes excellence in marketing communications by professional services firms in the design and building industry throughout the United States and Canada. The Special Events category drew over 50 entries, making it the most widely-contested of the 18 categories in the national competition, which was open to both SMPS members and non-members.

“This honor demonstrates the high level of creativity and innovation a focused design organization can achieve,” said Margulies & Associates principal Marc Margulies. “These awards were given by expert judges, and to have our team recognized by them for their design excellence is very rewarding.” The jury of experts consisted of representatives from major national trade publications and representatives from various A/E/C firms throughout the country. Winners were announced and honored at a gala on Friday, August 13, in conjunction with the SMPS/PSMA 2004 National Conference in New York City. Virginia Daffron, Director of Business Development for Margulies & Associates, accepted the award on behalf of the firm.

### **About SMPS**

The Society for Marketing Professional Services (SMPS) was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities. Today, SMPS has 5,500 members who are active in 51 chapters across the United States and Canada. They are marketing and business development professionals employed by architectural, engineering, planning, interior design, construction, and specialty consulting firms. Together, these men and women support the SMPS mission: To be the premier source for education, information, and resources in marketing professional services for the built and natural environments.(www.smeps.org)

### **About Margulies & Associates**

Margulies & Associates is a Boston-based design firm providing architecture and interior design services to the corporate, institutional and real estate communities. The firm’s clients include Brown University, Liberty Mutual, Robinson & Cole, Forrester Research, RSA Security, Akamai Technologies and Blue Cross Blue Shield of Massachusetts.

Margulies & Associates invites you to join us  
as we thank our clients for their support  
and patronage over the past 15 years.

Tuesday, September 16, 2003

5:00 to 8:00 pm

Margulies & Associates  
234 Congress Street  
Sixth Floor  
Boston, Massachusetts

Validated parking available with ticket  
from the garage at Post Office Square

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